



## TEENS LEARN TO DRIVE INC.

is a non-profit organization whose mission is to reduce death and injury from traffic crashes. We aim to educate teens and their parents by providing them with the tools they need to be safer, strategic and better educated drivers.

## THE SWEET LIFE ROAD SHOW

is a travelling road safety experience that visits students across Ontario.

By participating in a variety of interactive activities, computer gaming and peer theatre, students will rotate through a series of stations that focus on the top 10 driving risks.



Teens Learn to Drive

Weet Life Road Show

Presented by

# OUR MISSION

to reduce death and injury from traffic crashes by educating...

**PARENTS** 

TEENS

**SENIORS** 



about their crucial role in supporting, monitoring and coaching their teens about safe driving



about strategies to avoid preventable crashes



on maintaining their independence while reducing driving risks

"NO ONE EVER THINKS THEIR TEEN IS GOING TO DIE, BUT THE LEADING CAUSE OF ACCIDENTAL DEATH IN TEENS IS CAR CRASHES. THEY MAKE UP ONE-THIRD OF ALL TEEN DEATHS.

HOWEVER, ALMOST ALL COLLISIONS CAN BE PREVENTED."

-Anne Marie Hayes, President and Founder of Teens Learn to Drive and The Sweet Life Road Show

## THE STATIONS



#### **BRAIN GAMES**

Distracting and matching games are used to test how multi-tasking and cognitive loads can impair driving abilities.



#### DROWSY DRIVING

Students role play to recognise the symptoms of being too tired to drive, the dangers of driving drowsy and what to do when they are drowsy but need to drive a little further.



#### DRUGGED DRIVING

With marijuana approaching legalization, students need to understand that legal does not mean safe. In this station, teens will understand how drugs affect perception, reaction time and decision making while driving.



#### **GRADUATED DRIVERS LICENSING**

Interactive 'Family Feud' style game that quizzes students on their exisiting driving knowledge and debunks myths on common driving habits.



#### PASSENGERS SPEAK UP

Discusses how passengers can speak up to the driver without creating conflict through a series of student driven scenarios.



#### PEDESTRIAN VISIBILITY

Help students understand why pedestrian visibility is an issue, what they can do to be seen and understand the issues from a driver's perspective.



#### ALCOHOL/IMPAIRED DRIVING

Teens know not to drive impaired, but sometimes they need to plan for the next day as well. The 'Intoxiclock' will put into perpective how long alcohol stays in their systems.



#### **ROAD-SIDE EMERGENCIES**

Pulling over on the side of the highway to change your tire is putting yourself in even more danger. Students will learn how to deal with emergencies on the road while completing a circle check on a vehicle.



#### **SEATBELTS & AIRBAGS**

This station will put youth in a scenario where there are not enough seatbelts for everyone. A rollover simulator is used to demonstrate what happens to unbelted passengers in a rollover crash (if available on date).



#### SHARING THE ROAD WITH TRUCKS

Using real transport trucks, students will learn how to act and proceed around larger vehicles. By sitting in the driver's seat, students will be able to take note of the many blindspots truck drivers face while on the road.

## ANNE MARIE HAYES

# PRESIDENT AND FOUNDER TEENS LEARN TO DRIVE AND THE SWEET LIFE ROAD SHOW



An advocate for driving safety, Anne Marie carries a passion for educating and promoting safe driving habits to teens, parents and seniors. She is a member of the board of directors at NOYS (National Organizations for Youth Safety) and a part of GHSA (Governor's Highway Safety Association).

The certified driving instructor is a member of seven international driving organizations and holds a BA in English from York University. Hayes is the author of "3 Keys to Keeping Your Teen Alive: Lessons for Surviving the First Year of

Driving," which provides parents and their teens with the tools to keep them safe while driving.

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